



MINISTRY SUCCESS STORY

Church: Christ Fellowship

Solution: Annual Giving

THE CHALLENGE

Christ Fellowship had faithful givers and seasonal campaigns—but no clear year-round giving strategy.

“We did not have a clear direction for a year-long giving strategy... we limited our church's discipleship through stewardship and generosity.”

This gap meant that people lacked direction on how to grow in their generosity beyond the campaign cycle. Church leaders saw an opportunity to build a true culture of stewardship—but they needed a proven path forward.

THE SOLUTION

Instead of developing a system from scratch, Christ Fellowship partnered with INJOY Stewardship to implement a comprehensive generosity pathway.

“We were looking for a strategy that would allow us to help every person on their stewardship journey... INJOY already had its version of a pathway, which was very attractive to us.”

With INJOY's coaching, tools, and experience, the church was able to accelerate growth and gain clarity in how they approached giving at every level.



THE VISION

The church’s goal was to equip every person—from someone who had never given before to their most committed givers—to take a clear next step.

“We wanted a clear pathway... from the person who has never given before to our top giver.”

This strategy wasn’t just about increasing donations; it was about deepening discipleship through generosity.

TANGIBLE RESULTS & LEADERSHIP GROWTH



The Annual Giving Solution produced measurable outcomes across multiple areas of the church:

- Increased engagement from emerging and established giving leaders
- Stronger discipleship by Campus Pastors without needing to hire additional staff
- New clarity and strategy from how INJOY helped analyze and apply giving data



“We saw many giving leaders take tremendous strides and grow. It showed that through a clear pathway, EVERY PERSON, no matter their giving, can take a next step.”

“What seemed like a challenge for many Campus Pastors became one of their biggest strengths.”



A CULTURE SHIFT AROUND GENEROSITY

With INJOY’s help, generosity became more than a value—it became a visible, vibrant part of the church culture.

“We have a core value called ‘Live to Give,’ but we only really spoke about this a few times a year.”

Now, generosity conversations happen regularly throughout the year, and the entire team understands how to guide people through their next steps.

“We are now a church that encourages maximum participation, wherever someone may be on their giving journey.”





SPIRITUAL GROWTH IN THE CONGREGATION

As systems were put in place, spiritual growth followed. Even consistent tithers began to see new ways to stretch their faith and generosity.

"Many of our giving leaders realized that there is so much more they can do. There was a heart shift when we laid out the pathway."

THE INJOY PARTNERSHIP

More than just a framework, INJOY Stewardship provided relationship, accountability, and encouragement. The consultant became a trusted guide throughout the process.

"The INJOY team, specifically Chad Auckland, was a tremendous blessing. He encouraged, equipped, and walked with us every step of the way."

"We are stronger as a church because of the partnership with INJOY."



ADVICE TO OTHER CHURCHES

Christ Fellowship encourages other churches to consider stewardship as a core part of discipleship –not an afterthought.

"We often create discipleship pathways for serving or small groups, but overlook stewardship. This program gives you a strategic way to change that."

THE BOTTOM LINE

"Christ Fellowship has never looked stronger as we implemented the program and saw more giving than ever before."